



Inspired by  
Our Clients  
& Our People



## E-Ticketing Platform Product

### Designed for:

Movie ticket sales with venue maps

Music/Art performances

Entertainment parks

Game parks, national parks and private conservancies

Bus, train and air travel tickets

Any other event that requires ticketing

KAPS<sup>SM</sup>



KEEP MOVING

## About E-Ticketing

Working with seasoned industry professionals KAPS Ltd has developed an industry leading Electronic Ticketing System (e-ticket) that allows events, movies, park entry and any tickets to be booked, paid and delivered online.

## Simple to use

Events are created and managed from an administrative portal, where all parameters are set. The online ticket booking portal allows customers to book and pay for their ticket using debit or credit cards as well as from a prepaid account.

## How it works

The ticket (or reservation) is tied to a unique e-ticket reference number. The ticket is then sent by email or printed (whichever is most convenient to the customer). At the point of utilisation, an online ticket validating system checks the ticket against the system to verify its validity for event, dates, number of persons, venue, category of user, other services paid for, etc. Once validated, the ticket clerk (or automated entry system), allows the ticket into the venue and an entry pass printed. On exit the ticket is once again verified for duration of stay and other validity parameters. The ticket is then exited and the transaction is closed. KAPS can provide the access control and verification systems required for each specific need. Designed for your business and for you

## KAPS e-ticket is designed for:

1. Movie ticket sales with venue maps
2. Music/Art performances
3. Entertainment parks
4. Game parks, national parks and private conservancies
5. Bus, train and air travel tickets
6. Any other event that requires ticketing

## Reports

The feature rich backend allows numerous reports to be generated, from financial to statistical and occupancy data.

## Features of KAPS e-ticket

- Online booking and payment (delivered over the internet)
- Tickets pre-payment
- Prepaid value that is utilized on the go
- Robust resilient
- Accepts multiple currencies; KES, USD, EURO
- Accepts major / cards VISA, Visa Electron, Diners, Maestro) and mobile payment platforms
- Updates the ticket information in real time
- Efficient utilization of your bandwidth resources
- View current and historic bookings
- Online ticket sales- More and more people are choosing to purchase their tickets via the internet. Our comprehensive e-ticketing solution can ensure your tickets are available when and where your customers want them
- Online real-time reports - with e-ticketing you can receive up to the second information manage your tickets from any where you have access to the Internet
- Reservations - For those organizations that allow customers to reserve tickets and pay at the door, our electronic ticketing system can accommodate you. Simply reserve the customer's tickets and retrieve the order and apply payment at a later date to complete the sale
- Market information - Our system collects and stores your customer information and transaction data which is essential for your marketing efforts. Generate reports showing sales, number of people booking an event, venue occupancy, etc.
- E-Tickets - Our ticketing system supports E-Tickets in which the customer prints their own own tickets 24 hours a day, 7 days which can be validated on the park entry point, without need for your customers to go to your office.
- Web Site Integration - Our no cost Private Label solution allows you to seamlessly integrate ticket purchasing into your existing web site by simply adding a link that redirects them to the e-ticket system.
- Remote monitoring of system, terminals and sales
- Remote viewing of the venues (using low Cameras)
- Integration of any media (audio, video etc) on the portal team movie trailers, play snippets etc
- Email and sms integration – Integrate various delivery platforms for ease of access